

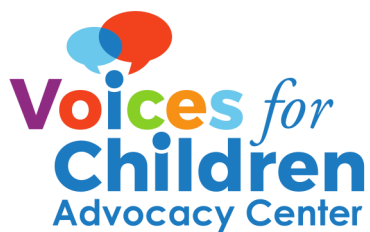


EVERY CHILD NEEDS A HERO,
ABUSED CHILDREN NEED

SATURDAY, SEPTEMBER 16, 2023

SUPERHEROES!

IN-PERSON & VIRTUAL EVENT



Serving Genesee & Shiawassee Counties

2023 SUPERHERO 5K RACE & 1K FUN RUN



PRESENTING SPONSOR \$15,000

- Listed as Presenting Sponsor on all promotional materials and at event. Ex. (Your Company's) 5K Run
- Custom coupon code (ex. MyCompany23) that guests can use to save \$5.00 on registration fee during a 24 hour period for 20 guests.
- Opportunity to speak in one promotional social media video to advertise the race, and broadcast media mentions when featuring the event.
- Logos on all ads, posters, postcards, website, race guide, eblasts, etc. in prominent location.
- Promotional items, corporate giveaways/ swag, can be placed in race packets (provided by your company) to get your branding into more hands.
- 15 FREE entries for your team, customers, or social media contest winners, etc.
- Logo included on finisher certificates for 5K events.

FUN RUN TITLE SPONSOR \$10,000

- Listed as Fun Run Title Sponsor on all promotional materials and at event. Ex. (Your Company's) 1K Run
- Custom coupon code (ex. MyCompany23) that guests can use to save \$5.00 on registration fee during a 24 hour period for 10 guests.
- Opportunity to speak in one promotional social media video to advertise the race, and broadcast media mentions when featuring the event.
- Logos on all ads, posters, postcards, website, race guide, eblasts, etc. in prominent location.
- Promotional items, corporate giveaways/ swag, can be placed in race packets (provided by your company) to get your branding into more hands.
- 10 FREE entries for your team, customers, or social media contest winners, etc.





MEDIA SPONSORSHIP - \$7,000

- Logo on all ads, e-blasts, posters, postcards, website, and race guide.
- 10 free race entries.

5K PLACEMENT MEDAL SPONSORSHIP - \$7,000

- Business name will be printed on all 5K medal ribbons.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.
- 5 free race entries.

1K PLACEMENT MEDAL SPONSORSHIP - \$5,000

- Business name will be printed on all 1K Fun Run medal ribbons
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.
- Special social media & race day mention.
- 3 free race entries.

T-SHIRT SPONSOR - \$5,000

- Business logo placed prominently on back of race shirts.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.

FINISH LINE PHOTO SPONSOR - \$2,000

- Your logo placed on all finish line photos.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.

START LINE BANNER - \$2,000

- Business name & logo placed under the "Start" sign of the 10 ft. banner to be seen in all start photos.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide, virtual banner on Facebook.

FINISH LINE BANNER - \$2,000

- Business name & logo placed under the "Finish" sign of the 10 ft. banner to be seen in all finish line photos.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide, virtual banner during our live stream and banner on Instagram.

CHEER SPONSOR - \$2,000

- Your team cheering on the run via video, or at water station.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.

RACE BIB SPONSOR (3) - \$2,000

- Business name & logo located in a corner of the race bib beside the racer numbers.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.

PARTY ROAMER SPONSOR - \$2,000

- Business name will appear on all photos that go out to participants.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.

START LINE POLE SPONSOR (1) - \$1,000

- Business name & logo placed on banner that will hang on the pole of the start line arch.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.

FINISH LINE POLE SPONSOR (1) - \$1,000

- Business name & logo placed on banner that will hang on the pole of the finish line arch.
- Logo on all ads, e-blasts, posters, postcards, website, and race guide.

MILE MARKER (3) - \$500

- Business name & logo placed on 3'x5' sign located at a mile point of the race.

SUPERHERO COMPANY SIGN (10) - \$250

- Business name & logo placed on 24"x18" sign located throughout the course



**T-SHIRT
SPONSOR
\$5,000**

**PARTY
ROAMER
\$2,000**



SUPERHERO 5K RACE & FUN RUN DETAILS

We will be offering in-person & virtual race options, as we have the past few years. Dust off those capes, grab your sidekick, and run with our brave superheroes!

SPONSORSHIP MARKETING BENEFITS

The Voices for Children Superhero 5K Race & 1K Fun Run is marketed to runners, and to families with children, through a variety of methods including but not limited to the methods listed below. Don't miss your opportunity to partner with one of Flint's largest 5K & 1K Fun Run events and get your business in front of hundreds of people in Mid-Michigan.



SOCIAL MEDIA

Voices for Children's Facebook Page has more than 6,700 Followers. The Superhero Event Page had a reach of over 23,000 following 2022's event with paid sponsored ads.

Voices for Children also maintains an Instagram to help spread your business' message.



LOCAL MEDIA

In past years, Voices for Children's Superhero Run has been advertised/ featured on Townsquare Media. Select Sponsors can enjoy added opportunities for recognition in local media broadcasts feature the event, as well as print and digital media.



DIRECT IMPACT

Get your brand directly in front of the runners, and families engaged in the event, and the good karma of showing your support for children across Genesee and Shiawassee Counties.

SPONSORSHIP FORM

WHICH SPONSORSHIP LEVEL(S) WOULD YOU LIKE?

- | | |
|-----------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Media Sponsor | <input type="checkbox"/> Race Bib sponsor |
| <input type="checkbox"/> 5K placement Medal Sponsor | <input type="checkbox"/> Party Roamer Sponsor |
| <input type="checkbox"/> 1K Placement Medal Sponsor | <input type="checkbox"/> Start Line Pole Sponsor |
| <input type="checkbox"/> T- Shirt Sponsor | <input type="checkbox"/> Finish Line Pole Sponsor |
| <input type="checkbox"/> Finish Line Photo Sponsor | <input type="checkbox"/> Mile Marker Sponsor |
| <input type="checkbox"/> Start Line Banner | <input type="checkbox"/> Superhero Company Sign Sponsor |
| <input type="checkbox"/> Finish Line Banner | |
| <input type="checkbox"/> Cheer Sponsor | |

ADDITIONAL OPPORTUNITIES

- ☐ Yes, I would like to additionally donate to Voices for \$_____
- Children directly in the amount of:

CONTACT INFORMATION

Name: _____	Company: _____
Address: _____	
Phone: _____	Email: _____

PAYMENT

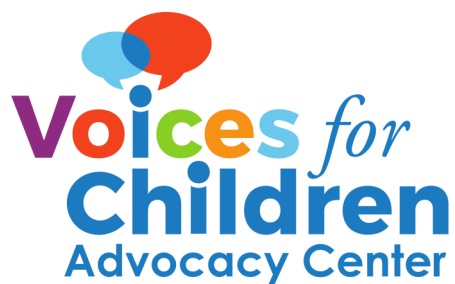
- | | |
|----------------------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Check (Make payable to Voices for Children) | <input type="checkbox"/> Credit Card (Complete below) |
| <input type="checkbox"/> Please send an invoice to the above contact | |

Name on Card: _____	#: _____
Exp. Date: _____ CVV: _____	Zip: _____

Signature: _____

Return this form to Voices for Children Advocacy Center
515 East Street, Flint, MI 48503 | info@voicesforcac.org |

Thank you for your consideration, and for making a difference in the lives of children across Genesee & Shiawassee Counties. To learn more about Voices for Children, schedule a tour of our center, or be sent a link to purchase your desired sponsorship online please reach out to [Andrea Guith](mailto:andrea@voicesforcac.org), andrea@voicesforcac.org or at (810) 238-3333 ext. 227



Serving Genesee & Shiawassee Counties

*Shining a light so all children are
empowered and all families are thriving*

