

MAGICAL

CIRCUS BREAKFAST

MARCH 21ST

Children's
Champion
Award
Huntington
United Way

SPONSORSHIP GUIDE
CREATING MAGIC IN THE COMMUNITY
FOR 29 YEARS

The Children's Champion Awards Breakfast is a unique opportunity for the entire Genesee County community to rally around children and to say collectively that children are our first priority. The breakfast highlights stories of the unsung heroes in our community who are making a difference for the next generation. We also seek to honor the work that the youth of this strong community put in to give back. Every year 800+ people join us for this amazing breakfast. The breakfast supports child victims of abuse, neglect, and human trafficking.



AWARDS

LIFETIME ACHIEVEMENT

The Lifetime Achievement Award is for a person who has dedicated at least 20 years towards the advancement of helping children. e.g. volunteering with youth, serving as a foster grandparent and/or hosting fundraising events to benefit youth.

CARING ADULT

The Roy E. Peterson Caring Adult Award is for any adult (volunteer, employee or advocate) who goes beyond the call of duty to provide services to children or youth in Genesee County. e.g. Those working tirelessly in a field that benefits children, leading a faith-based youth group and/or serving on boards of youth-focused organizations. **2 awards available**

ACTIVE & HEALTHY LEADER

This award is for any adult who promotes participatory health and fitness activities that benefit the children of Genesee County. e.g. Running a wellness program for children, serving as a coach for a school sport and/or supporting Special Olympics or other organized sporting events for youth.

OUTSTANDING YOUTH

The Robert E. Weiss Outstanding Youth Award is for a high school student who has done something special to help make Genesee County a better community for children. e.g. Mentoring/tutoring younger children, organizing initiatives to benefit other high school students and/or volunteering for organizations that help children.

SERVICE ORGANIZATION OF THE YEAR

This award is presented to an organization providing community service to youth with volunteerism opportunities or providing employees/members with opportunities to volunteer for organizations improving the lives of children. e.g. Any program or Institution that supports and integrates meaningful community service engaging or in service of youth. Houses of worship, youth -related groups, financial institutions, service organizations.

EXCEPTIONAL BUSINESS

This award is presented to a for-profit business providing special opportunities or resources for children and youth. e.g. special programming, scholarships, medical or dental care for children, camps, and/or other opportunities that would otherwise not be available. To include programs supporting positive youth development, skills/vocational training, and/or employing youth in meaningful and positive work.

2 awards available

AWARDS



SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR \$15,000

Exclusive rights as the Event Sponsor.
Name & Logo will be featured in all promotional materials, social media, & prominently displayed at event
Provide remarks during the program
Provide corporate giveaways
Two complimentary VIP reserved tables/tickets at event
Ability to share a 3 min video at the event

PARTNERING SPONSOR \$10,000

Name & Logo will be featured in all promotional materials, social media, & prominently displayed at event
Provide remarks during the program
Provide corporate giveaways
Two complimentary VIP reserved tables/tickets at event
Ability to share a 3 min video at the event

BREAKFAST SPONSOR \$7,500

Name & Logo will be featured in all promotional materials, social media, & prominently displayed at event
Listed as "Breakfast provided by:"
Provide remarks during the program
Provide corporate giveaways
One complimentary VIP reserved tables/tickets at event

CHAMPION SPONSOR \$5,000 (2 available)

Name & Logo will be featured in all communication with nominees including nominee certificates
Provide remarks during the program
Provide corporate giveaways
One complimentary VIP reserved tables/tickets at event

VIDEO SPONSOR \$4,000

Video Remarks to be played during the event with company logo featured in all videos
Name & Logo will be featured on social media, & prominently displayed at event
Provide remarks during the program
Provide corporate giveaways
One complimentary VIP reserved tables/tickets at event

AWARD SPONSOR \$3,000 (8 available) see awards page

Name & Logo will be featured on nominee announcement letter "(Name of Award) presented by (Company)"
Name & Logo will be featured on social media, & prominently displayed at event.
Provide remarks, and present award to winner, during the program
Provide corporate giveaways
One complimentary VIP reserved tables/tickets at event

AUDIO SPONSOR \$2,000

Name & Logo will be featured on audio area
Name & Logo will be featured on social media, & prominently displayed at event.
Provide corporate giveaways
5 complimentary tickets to the event

ENTERTAINMENT SPONSOR \$2,000

Name & Logo will be featured on entertainment area/ video
Name & Logo will be featured on social media & prominently displayed at event.
Provide corporate giveaways
5 complimentary tickets to the event

BEVERAGE SPONSOR \$2,000

Name & Logo will be featured on social media & prominently displayed at event, and at beverage station, "Beverages provided by (Company)"
Email blast about sponsorship with logo
5 complimentary tickets to the event

DIGITAL SPONSOR \$2,000

Name & Logo will be featured on social media, & prominently displayed at event.
Branded frame on social media announcing award winners
Email blast about sponsorship with logo
5 complimentary tickets to the event

VIRTUAL SPONSOR \$2,000

Name & Logo will be featured on social media, & prominently displayed at event, as well as announced on posts sharing the link to view virtually.
5 complimentary tickets to the event

COMPANY/ SCHOOL SPONSOR \$500 (25 available)

Name Listed on website, social media, and at event
Name & Logo of company or school listed on reserved table
Complimentary reserved table (5 tickets) to the event

FRIEND SPONSOR \$300 (20 available)

2 complimentary tickets to event, sponsors 8 student nominees' tickets



Thursday, March 21, 2024
Riverfront Conference Center



SPONSORSHIP FORM

PLEASE SELECT YOUR DESIRED SELECTION

- | | | |
|---|--|---|
| <input type="checkbox"/> Event Sponsor | <input type="checkbox"/> Audio Sponsor | <input type="checkbox"/> Company/ Table Sponsor |
| <input type="checkbox"/> Partner Sponsor | <input type="checkbox"/> Entertainment Sponsor | <input type="checkbox"/> Friend Sponsor |
| <input type="checkbox"/> Champion Sponsor | <input type="checkbox"/> Beverage Sponsor | |
| <input type="checkbox"/> Video Sponsor | <input type="checkbox"/> Digital Sponsor | |
| <input type="checkbox"/> Award Sponsor | <input type="checkbox"/> Virtual Sponsor | |

ADDITIONAL OPPORTUNITIES

- | | |
|--|---|
| <input type="checkbox"/> Yes, I would like to donate to Voices for Children directly in the amount of:
\$ _____ | <input type="checkbox"/> Yes, I would like to provide corporate giveaways/ swag at the event, to make our brand more visible.
<small>(Only available for certain sponsorships or an additional donation)</small> |
|--|---|

CONTACT INFORMATION

Name: _____	Company: _____
Address: _____	
Phone: _____	Email: _____

PAYMENT

- Check Checks Payable to Voices for Children Invoice Me Credit Card: Complete the Information below

Name on Card: _____	Card Number# _____
Exp. Date: _____	CVV and Zip: _____
Signature: _____	

Please return completed sponsorship forms to:

Lauren@voicesforcac.org or mail it to Voices for Children 515 East Street, Flint, MI 48503

Thank you for your consideration and for making a difference in the lives of children across our community. Want to learn more about Voices for Children or to schedule a tour of the center please call Lauren Coney at 810.238.3333 ext 206

Thank you to our Children's Champion Awards Committee!

Linda Moxam, Committee Chair	Chandrika Poole
Greg Viener, Committee Chair	Gail Stimson
Jason Carlisle	Patrice Stiehl
Jamie Gaskin	Dayne Walling
Tracy Henry	Jamie Lee Venable
Lauren Coney	Terese MCGuire
Nyse Holloman	Tenesa Thompson



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