

Voices Weekly

PARTY LIKE IT'S 1995!

EXCLUSIVE
30th
Children's
Champion
Awards
Edition

30TH ANNUAL CHILDRENS CHAMPION AWARDS

The Children's Champion Awards Breakfast is a unique opportunity for the entire Genesee County community to rally around children and to say collectively that children are our first priority. The breakfast highlights stories of the unsung heroes in our community who are making a difference for the next generation. We also seek to honor the work that the youth of this strong community put in to give back. Every year 800+ people join us for this amazing breakfast. The breakfast supports child victims of abuse, neglect, and human trafficking.

ALSO CELEBRATING VOICES FOR CHILDREN'S 25TH ANNIVERSARY!

SAVE
THE
DATE

3/19
2025



United
Way



Sponsorship opportunities & tickets online: bit.ly/ChildrensChampionBreakfast2025



AWARDS

Lifetime Achievement

The lifetime achievement award is for a person who has dedicated at least 20 years towards the advancement of helping children. e.g. volunteering with youth, serving as a foster grandparent and/or hosting fundraising events to benefit youth.

Caring Adult

The Roy E. Peterson Caring Adult is for any adult (volunteer, employee, or advocate) who goes beyond the call of duty to provide services to children or youth in Genesee County. e.g. Those working tirelessly in a field that benefits children, leading a faith-based youth group and/or serving on boards of youth-focused organizations
(2 awards available)

People's Choice **New!**

The People's Choice Award celebrates a fan favorite and shines a spotlight on a champion for children, chosen by the community for their heart and hard work. It's a joyful way to celebrate someone who inspires, uplifts, and makes a real difference in the lives of kids, bringing hope and positive change.

Outstanding Youth

The Robert E. Weiss Outstanding Youth Award is for a high school student who has done something special to help make Genesee County a better community for children. e.g. Mentoring/tutoring younger children, organizing initiatives to benefit other high school students and/or volunteering for organizations that help children.

Service Organizer of the Year

This award is presented to an organization providing employees/members with opportunities to volunteer for organizations improving the lives of children. e.g. Any program or institution that supports and integrates meaningful community service engagement or in service of youth. Houses of worship, youth-related groups, financial institutions, service organizations.

Exceptional Business

This award is presented to a for-profit business providing special opportunities or resources for children and youth. e.g. Special programming, scholarships, medical or dental care for children, camps, and/or other opportunities that would otherwise not be available. To include programs supporting positive youth development, skills/vocational training, and/or employing youth in meaningful and positive work. **(2 awards available)**





SPONSORSHIP OPPORTUNITIES

Wednesday, March 19th
Riverfront Convention
Center

Award Sponsor \$3,000

- Names & Logo will be featured on nominee announcement letter "(Name of Award) presented by (Company)" & will be featured prominently on social media and displayed at event.
 - Provide remarks, and present award to winner, during the program.
 - Provide corporate giveaways.
- One complimentary VIP reserved table/tickets at event

Audio Sponsor \$2,000

- Names & Logo will be featured on audio area & will be featured prominently on social media and displayed at event.
- Provide corporate giveaways.
- 5 complimentary tickets to the event.

Entertainment Sponsor \$2,000

- Names & Logo will be featured on entertainment area & will be featured prominently on social media and displayed at event.
- Provide corporate giveaways.
- 5 complimentary tickets to the event.

Beverage Sponsor \$2,000

- Names & Logo will be featured on social media & prominently at the event, at the beverage station. "Beverages provided by (Company)."
- Email blast about sponsorship with logo.
- 5 complimentary tickets to the event.

Digital Sponsor \$2,000

- Names & Logo will be featured prominently on social media and displayed at event.
- Branded frame on social media announcing award winners.
- Email blast about sponsorship with logo.
- 5 complimentary tickets to the event.

Virtual Sponsor \$2,000

- Names & Logo will be featured on social media & prominently at the event, as well as announced on posts sharing the link to view virtually.
- 5 complimentary tickets to the event.

Company/School Sponsor \$500 (25 available)

- Name listed on website, social media, and at event.
- Name & logo of company or school listed on reserved table.

Friend Sponsor \$300 (20 available)

- 2 Complimentary tickets to event, sponsors 8 student nominees' tickets

Event Sponsor \$15,000

- Exclusive rights as the Event Sponsor.
- Names & Logo will be featured on all promotional materials, social media, & prominently displayed at event.
- Provide remarks during the program.
- Two complimentary VIP tables/tickets at event.
- Ability to share a 3 minute video at the event.

Partnering Sponsor \$10,000

- Names & Logo will be featured on all promotional materials, social media, & prominently displayed at event.
- Provide remarks during the program.
- Provide corporate giveaways.
- Two complimentary VIP tables/tickets at event.
- Ability to share a 3 minute video at the event.

Breakfast Sponsor \$7,500

- Names & Logo will be featured on all promotional materials, social media, & prominently displayed at event.
- Listed as "Breakfast provided by:"
- Provide remarks during the program.
- Provide corporate giveaways.
- One complimentary VIP reserved table/tickets at event.

Champion Sponsor \$5,000

- Names & Logo will be featured on all promotional materials, social media, & prominently displayed at event.
- Provide remarks during the program.
- Provide corporate giveaways.
- One complimentary VIP reserved table/tickets at event.

Video Sponsor \$4,000

- Video Remarks to be played during the event with company logo featured in all videos.
- Name & Logo will be featured on social media & prominently displayed during event.
- Provide remarks during the program.
- Provide corporate giveaways.
- One complimentary VIP reserved table/tickets at event

25 YEARS OF HELP, HOPE & HEALING

30TH ANNUAL CHILDREN'S CHAMPION AWARDS

03/19/2025

VOICES FOR CHILDREN: 25 YEARS OF MAKING A DIFFERENCE

Genesee County recognized the need to have a Child Advocacy Center for children who were alleged victims of child abuse or neglect. In 2000, with funding from the Ruth Mott Foundation the Child Advocacy Center of Genesee County was formed.

In 2010, the Robert E. Weiss Advocacy Center for Youth and Children (commonly known as Weiss Child Advocacy Center) was born through the merger of two well-established and highly respected child welfare agencies in Genesee County: the Consortium on Child Abuse and Neglect (C/CAN), and the Child Advocacy Center (CAC). C/CAN was established in 1974 to advocate against child abuse and neglect.



C/CAN has established a variety of education and prevention programs for Genesee County to help change the child welfare system and prevent abuse. This merger brought direct services and prevention for child abuse and neglect under one roof. As of 2018, Weiss Child Advocacy Center merged also with Priority Children to form Voices for Children.

Voices for Children serves as the "hub" to the Multi-Disciplinary Team (MDT), a skilled team of professionals comprised of members of many organizations including law enforcement, social services, prosecution, mental health, medical, and victim advocacy personnel. The MDT work together in the investigation, treatment, management, and prosecution of child abuse cases. Having a facility like Voices for Children allows the child to begin their healing immediately after the forensic interview, it allows the child to only have to recount the event once, and it allows for an effective prosecution of the offender.

